

TRUSTEE'S MEETING SUMMARY February 2009

CIRCULATION:

Attendees: Membership: Staff:

Board Trustees Club Secretaries Scotsbridge House

Field Staff

CIS Area Managers

STRATEGY

- Strategic Objectives for 2009 -2013 agreed. Four key frontline strategic objectives adopted;
 - 1. Providing high quality, cost effective animal information services to Members and Customers.
 - 2. Advancing the performance and welfare of dairy animals through research and analysis and communicating with members, customers, stakeholders and the wider industry through the provision of knowledge, information, analysis, insight and policy.
 - 3. Continuing to develop an active and engaged membership.
 - 4. Investing in subsidiary interests that are consistent with and contribute to the strategic, reputational and financial objectives of the Society.
- Business Objectives 2009 -2011 agreed and priorities assigned.
- A final version of the Strategic and Business objectives incorporating all amendments will be circulated.
- First Governance Review workshop held. Outline of proposals to follow.

POLICY

- 26 New Full members and 14 new HYB members elected
- Nominations for President Elect required for next meeting
- Animal naming policy amended to preclude the use of 'noise words', punctuation marks and prefix repetition within name. Name to be increased to a maximum of 40 characters.
- Prices for DNA to increase in line with suppliers increase. Implementation date 1st April 2009.
- Two cases relating to the registration rules for Bulls reviewed. Current rules upheld. Members notified of the decision.

OPERATIONS – HOLSTEIN UK

- Income + 5.4% / Expenditure -7.6%
- Investment Portfolio continues to struggle
- Registration and Classification numbers continue to outperform 2007/2008.
- Discussion with the RASE regarding the 2009 Royal is ongoing.
- Options for 2010 National Holstein Show are being explored.
- Trustees requested that the Delegates and Coordinators meetings were held 1 week prior to the Trustees meeting to improve co-ordination.



• Genetic recessive codes used will be updated to WHFF recommended codes from April 2009. The changes will be covered in the Journal.

OPERATIONS - CIS

- Ronald Barron appointed Chairman for the current year.
- CIS gains a net 22 herds in Quarter three.

OPERATIONS - CDI

- Response from NMR still awaited for data protocols
- Defra statistics team to visit SBH

FINANCE

- Net incoming resources of up 9% on 2007/2008
- Net outgoing resources up 2% on 2007/2008.
- Net movement in resources up £256,435 on 2007/2008.
- Adjusted for the impact of falls in property and portfolio investments a closing loss for the period of £388,370.
- Barn Conversion complete and tenancy secured.
- 2009 2010 Budget approved subject to adjustment to bring onto line with signed-off business plan objectives and priorities.

JOURNAL AND COMMUNICATIONS

- Positive feedback received from members on all recent journals issued.
- All Britain competition entries circulated.

RESEARCH

- 'Virtual Cow' project launched at the NHS. Very positive response. Next stage of development and further roll-out to be planned.
- Locomotion DVD finalised.
- Ms Andrews invited as key note speaker at National Breed Improvement Conference in Australia.
- TMWG meeting update given to the meeting. Outcomes will be taken forward
- Information paper on Genomics circulated.

HOLSTEIN YOUNG BREEDERS

 It was agreed that should the clubs so wish, the Trustees were content for the Calf Show to either stay attached to the NHS or return to a standalone event in October. The co-ordinators would be consulted on this over the next few weeks.

SHOW & SALE

- NHS considered a successful show.
- Elite sale had an average of £7,388. 9 lots sold for over £8,000 and the top two prices were £14,000
- Alleged infringements of the show rules were brought to the Trustees attention.
 It was discussed that from a risk management perspective if the Society could
 not be certain that animals were being shown in accordance with the Show
 rules the Society may have to consider its support for a Society funded show.



• The CE was asked to restart the review of the Show rules.

CENTENARY

- Program of events agreed thus far outlined. Clubs to respond for numbers at the Centenary Ball. Deposits would be required.
- Centenary Tie and Lapel Pin available.
- Centenary Scrapbook orders being taken.

BREED DEVELOPMENT / CLASSIFICATION

- The new routing process agreed. This will be rolled out from April. The new process will gradually bring classification visits back to the target 7 month cycle. This is calculated take two cycles to achieve.
- Full details of the new routing process will be in the next journal.
- European Judging School candidates nominated.

OTHER MATTERS

- The minutes of the Delegates meeting were reviewed and discussed.
- The minutes of the Coordinators meeting were reviewed and discussed.
- South West Dairy Show Industry Person of Year nominee put forward
- Lifetime Achievement Award nominations considered and candidate selected.
- No name received for vacant Scottish position. No co-option necessary. Position to remain vacant until the elections.
- Nomination forms for vacancies arising in November to be circulated.

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